



THE SERVICE DECISION ANALYZER

Helping You Make Better Decisions For Your Home And Family

There are many service providers out there, but which one is the best choice for you? Use this powerful decision-making guide to help you easily determine the best choice to keep your home safe and comfortable for your family

Making decisions is challenging! You end up thinking and research and second-guessing yourself. Put an end to all that second-guessing and by using this simple tool to guide you toward the best decision.

On the next page is the **Service Decision Analyzer**. It's a simple-to-use tool to help you make the best decision for your family.

Here's how it works: There is a space to review 3 companies (our company and two others). Just answer the simple questions and add up the score at the bottom. Then invest with the company with the highest score to improve your home.

Is it possible that you'll find a company with a higher score than ours? If so, then you may want to invest with them—it's entirely up to you! Our goal is not to tell you to work with us if we are not the best decision for you and your family. Rather, we want to equip you to make the best decision, so it's possible that another company will have a higher score. If you choose to work with them, we're just happy to have helped you find the best one.

If we are the highest score, then we'd love to get started working with you right away! Here is our contact information to get in touch and schedule our team to serve you.

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		Company A	Company B	Company C
1.	Are they a branded and recognizable company? (Or have you never heard of them before?) <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
2.	How long have they been in business? <i>Scoring: 2 points for the highest number, 1 point for the middle number, 0 points for the lowest number.</i>	—	—	—
3.	Who owns the business? (Is it the original owner or a franchiser?) <i>Scoring: 1 point for an original owner, 0 points for a franchiser.</i>	—	—	—
4.	How many customers have they served? <i>Scoring: 2 points for the highest number, 1 point for the middle number, 0 points for the lowest number.</i>	—	—	—
5.	Are they licensed, bonded, and insured? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
6.	Are they recognized with an A+ rating by the Better Business Bureau? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
7.	Are they part of a recognizable group that helps and supports homeowners (such as HomeownersNewswire.com)? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
8.	How many customers have they served? <i>Scoring: 2 points for the highest number, 1 point for the middle number, 0 points for the lowest number.</i>	—	—	—
9.	What are their hours of operation? <i>Scoring: 1 point for the most convenience time, 0 points for all other times.</i>	—	—	—
10.	Are their team members cross-trained in all the different systems? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
11.	Are they experts in what they do? <i>Scoring: 1 point for Yes. 0 points for no.</i>	Y/N	Y/N	Y/N
12.	Is their team drug-tested and background searched? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
13.	Does their team have identification? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
14.	Does their team use floor mats and boot protectors? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
15.	Do they have testimonials from other satisfied homeowners (whether on their website or on social media)? <i>Scoring: 1 point for Yes. 0 points for No.</i>	Y/N	Y/N	Y/N
	<i>Add up the scores... Which company has the best results?</i>	—	—	—

